



GIG
CYMRU
NHS
WALES

Bwrdd Iechyd Prifysgol
Bae Abertawe
Swansea Bay University
Health Board

Cadeirydd/Chair: **Emma Woollett**
Prif Weithredwr/Chief Executive: **Mark Hackett**

gofalu am ein gilydd, cydweithio, gwella bob amser
caring for each other, working together, always improving

Rydym yn croesawu gohebiaeth yn y Gymraeg neu'r Saesneg. Atebir gohebiaeth Gymraeg yn y Gymraeg, ac ni fydd hyn yn arwain at oedi.
We welcome correspondence in Welsh or English. Welsh language correspondence will be replied to in Welsh, and this will not lead to a delay.

Cais Rhyddid Gwybodaeth / Freedom of Information request **Ein Cyf / Our Ref: 22-G-026**

You asked:

I am inquiring about your Health Board's Digital relevant key roles and strategies.

Regarding Key Roles: do you employ the following roles within your Health Board?

- Chief System Integration Officer/Chief Integration Officer (or Director),**
- Director of Digital Products & Improvement Analytics (or Deputy/Associate),**
- Director of Partnerships & Digital Lead (or Deputy/Associate),**
- Head of Digital Solutions and Adoption (or Director),**
- Head of Digital Innovation (or Director),**
- Director of Digital Transformation (or Deputy/Associate),**
- Director for System Strategy (or Deputy/Associate),**
- Director of Integration (or Deputy/Associate),**
- Director of System Partnerships (or Deputy/Associate)**

If no roles match verbatim, are there similar management-level roles regarding digital strategy to drive improvement, integration, and transformation?

I can confirm that the Health Board does not have any of the above named roles, however our senior leadership team in Digital are as follows:

Director of Digital
Assistant Director of Digital Intelligence
Assistant Director of Digital Transformation
Assistant Director of Digital Technology
Assistant Director of Digital Services - Business Management & Information Governance
Head of Digital Applications



Pencadlys BIP Bae Abertawe, Un Porthfa Talbot, Port Talbot, SA12 7BR / Swansea Bay UHB Headquarters, One Talbot Gateway, Port Talbot, SA12 7BR

Bwrdd Iechyd Prifysgol Bae Abertawe yw enw gweithredu Bwrdd Iechyd Lleol Prifysgol Bae Abertawe
Swansea Bay University Health Board is the operational name of Swansea Bay University Local Health Board

Regarding specific strategies: can you please answer the following?
Do you have specific plans for integrating data between primary, community and secondary care?

Yes.

Do you have a baseline mapping of your system digital infrastructure in place?

In development.

Do you have a public facing digital strategy?

No

Do you use 'Patients know best' or other similar system?

Yes, Patient Knows Best (PKB)

