



GIG
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Bwrdd Iechyd Prifysgol
Bae Abertawe
Swansea Bay University
Health Board

Cadeirydd/Chair: **Emma Woollett**
Prif Weithredwr/Chief Executive: **Mark Hackett**

gofalu am ein gilydd, cydweithio, gwella bob amser
caring for each other, working together, always improving

Rydym yn croesawu gohebiaeth yn y Gymraeg ac yn y Saesneg. We welcome correspondence in Welsh or English.

Dyddiad/Date: 24th February 2021
Ein Cyf / Our Ref: 21-B-014

☎ 01639 648363

✉ FOIA.Requests@wales.nhs.uk

██████████
████████████████████

Corporate Services
Headquarters
1 Talbot Gateway
Baglan
Port Talbot, SA12 7BR

Dear ██████████

I refer to your Freedom of Information Act Request acknowledged by ourselves on 8th February 2021. Your request sought information relating to continuing healthcare.

Under the FOI Act could you please provide me with the following information for financial year 2020/21 for Swansea Bay University Health Board;

How much you have spent on promoting Continuing Healthcare as outlined in the National Framework for NHS Continuing Healthcare and NHS Funded Nursing Care (2018), paragraph 21(b) on page 10.

You clarified on the 8th February 2021 that you are looking for any spend on advertising or marketing the promotion of the continuing healthcare service.

I can confirm that Swansea Bay Health Board has not spent any money on the promotion or marketing of the continuing healthcare service in the financial year 2020/21. All promotional material is produced on a national level and distributed to the Health Boards for use.

I hope this information is helpful. If you require anything further please contact us at FOIA.Requests@wales.nhs.uk.

Under the terms of the Health Board's Freedom of Information policy, individuals seeking access to recorded information held by the Health Board are entitled to request internal review of the handling of their requests. If you would like to complain about the Health Board's handling of your request please contact me directly at the address below or register your complaint via FOIA.Requests@wales.nhs.uk.



Pencadlys BIP Bae Abertawe, Un Porthfa Talbot, Port Talbot, SA12 7BR / Swansea Bay UHB Headquarters, One Talbot Gateway, Port Talbot, SA12 7BR

Bwrdd Iechyd Prifysgol Bae Abertawe yw enw gweithredu Bwrdd Iechyd Lleol Prifysgol Bae Abertawe
Swansea Bay University Health Board is the operational name of Swansea Bay University Local Health Board

If after Internal Review you remain dissatisfied you are also entitled to refer the matter to the information commissioner at the Information Commissioner's Office (Wales), 2nd Floor, Churchill House, Churchill Way, Cardiff, CF10 2HH. Telephone Number: 029 2067 8400.

Yours sincerely



Pam Wenger
Director of Corporate Governance

