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Bwrdd Iechyd Prifysgol  
Bae Abertawe  
Swansea Bay University  
Health Board

Cadeirydd Dros Dro/ Interim Chair: **Emma Woollett**  
Prif Weithredwr/Chief Executive: **Tracy Myhill**

gofalu am ein gilydd, cydweithio, gwella bob amser  
caring for each other, working together, always improving

Rydym yn croesawu gohebiaeth yn y Gymraeg ac yn y Saesneg. We welcome correspondence in Welsh or English.

Dyddiad/Date: 8<sup>th</sup> April 2020  
Ein Cyf / Our Ref: 20-C-015

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[REDACTED]

Corporate Services  
Headquarters  
1 Talbot Gateway  
Baglan  
Port Talbot, SA12 7BR

[REDACTED]

I refer to your Freedom of Information Act Request acknowledged by ourselves on 12<sup>th</sup> March 2020. Your request sought information relating to breastfeeding services.

**1. Did the health board commission a breastfeeding support service (including peer support) in the years 2014-2019? If so, please supply details, including budget (per year) and number of service users accessing the service for each of the years 2014-2019. Please attach a copy of the most recent service specification.**

No – the Health Board has not commissioned a breastfeeding support service in the years 2014-2019.

**2. If breastfeeding support was not directly commissioned, did the health board provide funding for breastfeeding support in the years 2014-2019? If so who provided the service (e.g. health visiting/midwifery) and please supply details, including budget (per year) and number of service users accessing the service for each of the years 2014-2019.**

Between 2014 and March 2019 Swansea Bay Health Board provided 1 WTE Band 7 Midwife in the role of a Specialist Midwife - Infant Feeding Co-ordinator. During this period, the Infant Feeding Co-ordinator held weekly breastfeeding clinics in the community, assisted with peer groups in the community environment and provided ad-hoc support to women. The Infant Feeding Co-ordinator was also instrumental in working with the maternity unit staff in achieving Baby Friendly Initiative (BFI) Accreditation.

Between April 2019 and March 2020, Swansea Bay Health Board has employed 0.5



Pencadlys BIP Bae Abertawe, Un Porthfa Talbot, Port Talbot, SA12 7BR / Swansea Bay UHB Headquarters, One Talbot Gateway, Port Talbot, SA12 7BR

Bwrdd Iechyd Prifysgol Bae Abertawe yw enw gweithredu Bwrdd Iechyd Lleol Prifysgol Bae Abertawe  
Swansea Bay University Health Board is the operational name of Swansea Bay University Local Health Board

WTE Band 7 Midwife in the role of a Specialist Midwife - Infant Feeding Co-ordinator. As well as this, the Health Board also employs 2 Band 6 midwives who work as Breastfeeding Champions in both the clinical and community setting. The service provision remains the same, with clinics being run to provide support regarding feeding.

The number of services users accessing these services between 2014-2019 was not recorded.

The Health Board does not have a specific budget for breastfeeding support, this would be included within the health board's wider midwifery budget and therefore budget costs specifically for breastfeeding support cannot be identified for the time period requested.

**3. If the health board did not commission a breastfeeding support service, did it fund breastfeeding support from lay breastfeeding supporters (non-health professionals), for example from professional breastfeeding counsellors, in the years 2014-2019? Please supply details, including budget (per year) and number of service users accessing the service for each of the years 2014-2019.**

No, breastfeeding support was provided by health professionals.

I hope this information is helpful. If you require anything further please contact us at [FOIA.Requests@wales.nhs.uk](mailto:FOIA.Requests@wales.nhs.uk).

Under the terms of the Health Board's Freedom of Information policy, individuals seeking access to recorded information held by the Health Board are entitled to request internal review of the handling of their requests. If you would like to complain about the Health Board's handling of your request please contact me directly at the address below or register your complaint via [FOIA.Requests@wales.nhs.uk](mailto:FOIA.Requests@wales.nhs.uk).

If after Internal Review you remain dissatisfied you are also entitled to refer the matter to the information commissioner at the Information Commissioner's Office (Wales), 2<sup>nd</sup> Floor, Churchill House, Churchill Way, Cardiff, CF10 2HH. Telephone Number: 029 2067 8400.

Yours sincerely



Pam Wenger  
**Director of Corporate Governance**

