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Bwrdd Iechyd Prifysgol
Bae Abertawe
Swansea Bay University
Health Board



Agenda Item	
Stakeholder Reference Group	
Freedom of Information Status	Open
Reporting Committee	Health Board
Author	Nuria Zolle, Independent Member and Interim Chair of the Stakeholder Reference Group Catrin Evans, Engagement Manager
Lead Executive Director (s)	Gareth Howells, Director of Nursing
Date of meetings	12 th May, 2023
Summary of matters considered by the Stakeholder Reference Group at its meetings on 15th May, 2023	
<p>With the March meeting of the Stakeholder Reference Group having to be cancelled due to it not being quorate, members were reminded of the importance of attending the meeting and if they are unable to do so, advising the Engagement Team of their apologies.</p> <p>Subsequently, on 12th May, 2023, an excellent attendance was received for the meeting, which primarily focused on the Public Health Priorities with Jennifer Davies and James Rodaway in attendance.</p> <p>A detailed and informative presentation was provided by colleagues from the Health Board's Public Health Directorate, which contained slides regarding the Population Health Strategy.</p> <p>On completion of the presentation, members of the Group were asked for their views on what they had heard. Comments received included the following:</p> <ul style="list-style-type: none"> • There was a lot of information to take in, in a short time. The slides were very “busy” and contained a lot of information some of which was confusing. Someone with Learning Disabilities would not be able to understand the slides. An Easy Read version would need to be produced. • How will the Strategy be implemented? • Is the Strategy Health Board or Welsh Government driven? • Delivery of an effective strategy needs to include what is prevalent in the area. • Self management / care should be taught in school. • Nurses should empower patients. • Habits need to change. People have been habituated where their health is concerned. Happy to “put up with ailments” rather than going to see about them. • Smoking – people now using vapes as an alternative, however vapes could damage lungs. The smoking issue has now moved to a vape issue. • Majority of health care received by the general public not provided by Health Board. This is performed by families, social care, etc. 	

- Knowledge and information are important. Members of the public do not have the correct information, i.e. Alcohol – binge drinking at the weekend has increased. Nothing is done about this, why?
- Reports have historically been written on Health and Inequalities.
- Reports need to be in clear language and look into what's already happening.
- Have we had any learning on what has already been done – similar to the Vaccination Equity Programme.
- How would you link in with the Third Sector to get the message to members of the public.
- Open up training to the Third Sector.
- Reach out to Voluntary Sector, i.e. Young People, BAME, etc.
- The Engagement Team would assist with the sharing of information.

Jennifer and James agreed to take on board the comments received from the Group.

Members present were asked to highlight any issues / good practice that they had experienced or were undertaking within their respective organisations. The following comments were received:

- Need to be careful about what font is used and that abbreviations and acronyms are removed and terminology explained.
- The readability level of the document needs to be appropriate so that everyone can understand it and the context.
- Easy read and other accessible versions should be made available.
- Members of the public do not always link with health. An alternative method to obtain public views is required.
- Documents need to be eye catching or interactive.
- Important that the seldom heard and vulnerable population are not forgotten. Organisations need to share data and information to help with this.
- Older people are historically difficult to engage with. The Health Board needs to raise awareness with the older population. This is especially important for those who find themselves isolated.

Key risks and issues/matters of concern of which the board needs to be made aware:

None at this time

Delegated action by the committee:

None

Main sources of information received:

Highlights from sub-groups reporting into this committee:

N/A

Matters referred to other committees

None

Date of next meeting

3rd July, 2023